

# clickwhize.com

## What Do Google Ads Specialists Do?

Below are some of the responsibilities typically handled by a Google Ads specialist when managing a Google Ads Account

1

**Monitoring Current Google Ads Performance**

2

**Review The Results Of Google Ads Targeting**

3

**Launch A New Online Campaign**

4

**Optimizing Campaigns**

5

**Offer Recommendations**

6

**Reporting**

**SOURCE: clickwhize.com**