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Steps On How To Run Google Ads For Clients

01

Create A Google Ads Manager Account

Meet With Your Client

02

03

Understand Your Client's Goals

Industry and Competitive Research

04

05

Create A Customized Marketing Strategy

Account Access and/or Set-Up

06

07

Setting Up Google Ads Campaigns

Google Ads Reporting

08

09

Continuous Optimization

SOURCE: clickwhize.com